

ANNEXURE-12



Khatra Adibasi Mahavidyalaya

P.O. :Khatra, Dist. Bankura, West Bengal, Pin : 722140

Phone : 03243-255261 / 8900057220 E.mail : kacollege@rediffmail.com/ khatraacollege@gmail.com

Website : www.khatraadibasimahavidyalaya.in

NAAC Accredited B+

Ref. No. :

Date: 07.03.2022

From : Secretary, Teachers' Council



To
The Principal
Khatra Adibasi Mahavidyalaya
Khatra, Bankura

Sub: Proposal for conducting institutional level one day seminar on WORLD CONSUMER RIGHTS DAY.

Sir,

This is for your information and kind consideration that The Department of Commerce and The Department of Economics under the aegis of IQAC of our college would like to organize an institutional level one day seminar on **WORLD CONSUMER RIGHTS DAY** on **15th March, 2022** (Wednesday) at 12.30 pm (Language Lab). In this connection, it is to be mentioned that The Department of Commerce and Economics intend to fund this seminar from its teachers' contributory fund as an initiative to promote awareness among the students about their consumer rights.

I, therefore, on behalf of Department of Commerce and Economics, earnestly request to your good self to inaugurate the seminar and encourage us with your engaging presence.

Thanking you


Prof. Kalyan Kanti Dutta.
HOD, Department of Commerce.
Khatra Adibasi Mahavidyalaya.



Khatra Adibasi Mahavidyalaya

P.O.: Khatra, Dist. Bankura, West Bengal, Pin: 722140

Phone: 8900057220 E-mail: khatraacollege@gmail.com / kacollege@rediffmail.com

Website: www.kamv.ac.in

NAAC Accredited B+ (2nd Cycle)

Ref. No.:

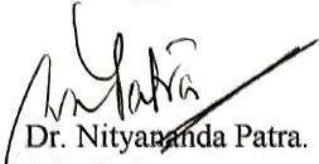
Date: 8th March, 2022



SEMINAR NOTICE

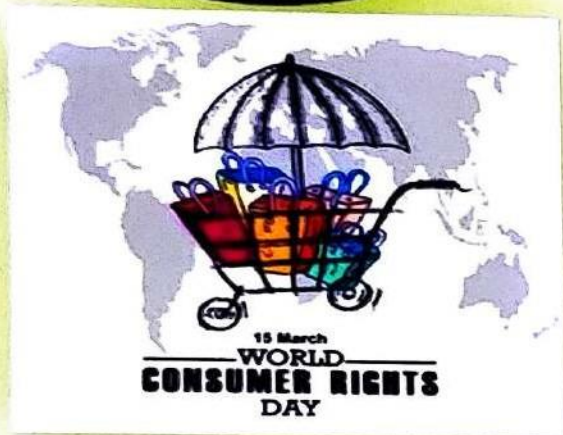
It is hereby notified for all students, faculty and non-teaching members that an institutional level one-day seminar on **WORLD CONSUMER RIGHTS DAY** is scheduled to be organized by The Department of Commerce and Economics under the aegis of IQAC, Khatra Adibasi Mahavidyalaya on 15th March, 2022 at 12.30 pm (Language Lab). This seminar will deal with awareness to the students to their rights as consumer. ,Prof. Kalyan Kanti Dutta, HOD, Dept. of Commerce and Dr. Kamalika Chakraborty, Dept. of Economics will speak on this aforesaid issue. You are requested to be present and make this seminar an engaging and interactive one.

Thanking you


Dr. Nityananda Patra.
Principal.

Khatra Adibasi Mahavidyalaya.

Principal
Khatra Adibasi Mahavidyalaya
P.O.-Khatra, Dist.-Bankura



Institutional Level One Day Seminar

On

CONSUMER RIGHTS

Organised by

Department of Commerce & Economics

Under the aegis of

Internal Quality Assurance Cell

Khatra Adibasi Mahavidyalaya

Speakers:

Dr. Kamalika Chakraborty

Prof. Kalyan Kanti Dutta

Date: 15.03.2022, Time: 2.00 pm

Organising Committee:

Patron: Dr. Nityananda Patra, Principal, Khatra Adibasi Mahavidyalaya

Organising Secretary: Dr. Alope Bhowmik, IQAC Coordinator

Members of Seminar Organising Sub-Committee

Institutional Level One Day Seminar on World Consumer Rights Day



Organised by: Dept. of Commerce and Economics
aegis of IGAC, Khatra Adibasi Mahavidyalaya

Venue: Language Lab (KAMV) Date: 15/03/2022 Time: 12:30 pm.

- 1) Nityananda Patra. (Principal)
- 2) Abhineet Kumar (IGAC coordinator) - Kamalika Bhattacharya (Asst. Prof. Dept. of Econ)
- 3) Kalyan Kanti Dasgupta (Asst. Prof. Dept. of Com)
- 4) Sreerupa Bhattacharya 15/03/22 (Asst. Prof. Dept. of History)
- 5) Anupama Mondal 15/03/22 (SACT, Dept. of Pol. Sci.)
- 6) Ujjwal Dasgupta 15/03/22 (Asst. Prof. Dept. of English)
- 7) Rajesh Guin 15/03/22. (" " " " Philosophy)
- 8) Md. Asif Ikbal (" " " " Mathematics)
- 9) Arindam Chakrabarti (" " " " Physics)
10. Manas Ghosh. (" " " " Bengali)
11. Hridaj Karimakar (4th sem)
12. Koushik Nath (4th sem)
13. Subham Mandal (4th sem)
14. Soma Patra (4th sem)
15. Purnima Mandal (4th sem)
16. Swarnita Mondal (4th sem)
17. Shilpa Mallick (4th sem)
18. Sonali Karimakar. (4th sem)
- 19) Riya Mandal (4th sem)
- 20) Tanuja Mandal (4th sem)
- 21) Nila Garai, (4th sem)
- 22) Chandan Bhowmik (4th sem)
- 23) Subrata Halder (4th sem)
- 24) Krishna Mudi (4th sem)
25. Tanmoy Mandal (4th sem)
26. Hemel Bera (4th sem)
27. Bidyut Bhowmik (6th sem)
28. Kailash Bhowmik (4th sem)
29. Uddhar Gope Mandal (6th sem)
30. Manjura Mudi (4th sem)
31. Tinku Deshmukh (4th sem)
32. Astami Marmu (6th sem)
33. Gampa Garai (6th sem)

Students



Khatra Adibasi Mahavidyalaya
Bhadrak, Odisha
751005



34) Sanjita Dhabal Deb (6th sem)

35) Ananta Dhabal Deb. (6th sem)

36) Mitali Roy (6th sem)

37) Ranjima Kona (6th sem)

38) Kabita Rajowan (4th sem)

39) Mala Lahari (2th sem)

40) Rubali Lahari (2th sem)

41) Rajyashree Roy.

42) Ayan Chakraborty (4th sem)

43) Sujay Sumarto Maji (4th sem)

44) Arjun Kumar Mondal (4th sem)

45) Asabinda Kisku (4th sem)

46) Bidyut Sengupta (6th sem)

47) Akash Bhunia (6th sem)

48) Krishnendu De (6th sem)

Students

(Signature)

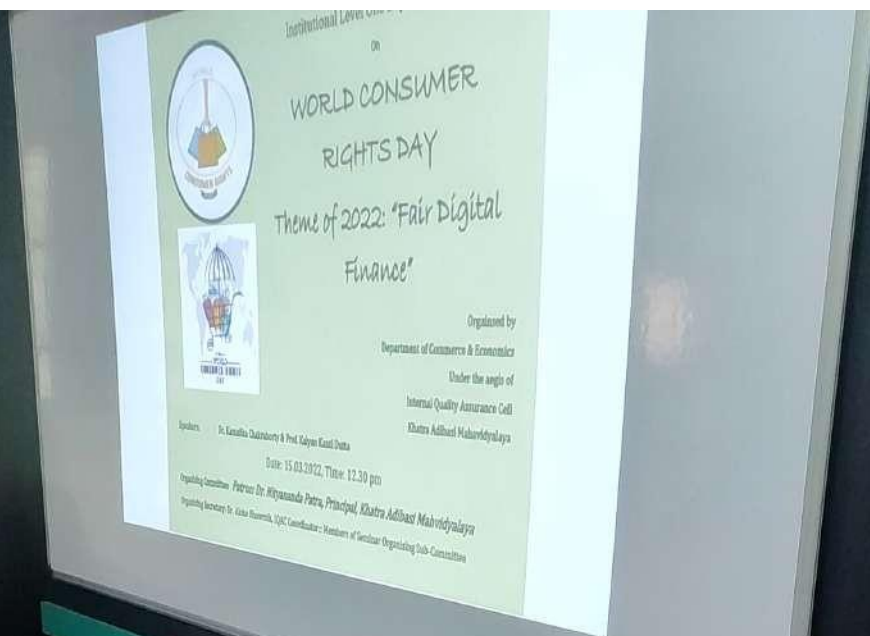
15/03/2022



Principal
Khairat Adibesi Mahavidyalaya
Khairat :: Bankura

(Signature)
15/3/22

Komalika Chakraborty
15/03/2022



Makrara, West Bengal, India

2V24+VJ3, Makrara, West Bengal 722140, India

Lat N 23° 0' 6.5376"

Long E 86° 51' 25.0236"

15/03/22 12:53 PM



Institutional Level One Day Seminar

On

WORLD CONSUMER RIGHTS DAY

Theme of 2022: "Fair Digital
Finance"

Organised by

Department of Commerce & Economics

Under the aegis of

Internal Quality Assurance Cell

Khatra Adibasi Mahavidyalaya

Speakers: Dr. Kamalika Chakraborty & Prof. Kalyan Kanti Dutta

Date: 15.03.2022, Time: 12.30 pm

Organising Committee: *Patron: Dr. Nityananda Patra, Principal, Khatra Adibasi Mahavidyalaya*

Organising Secretary: Dr. Alok Bhowmik, IQAC Coordinator:: Members of Seminar Organising Sub-Committee



Makrara, West Bengal, India

2V24+VJ3, Makrara, West Bengal 722140, India

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Makrara, West Bengal, India

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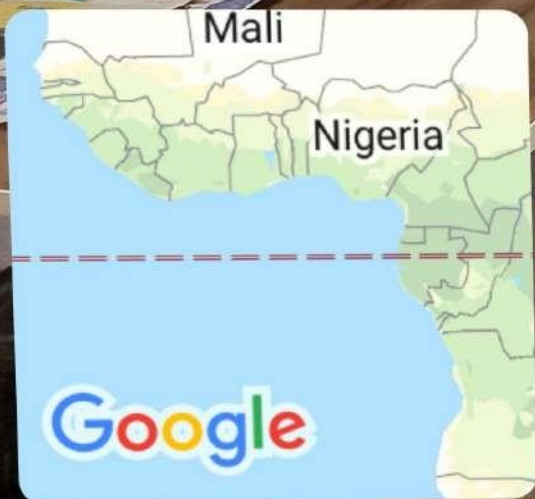
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Makrara, West Bengal, India

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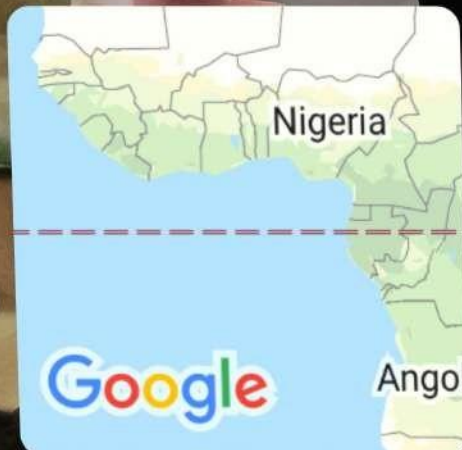
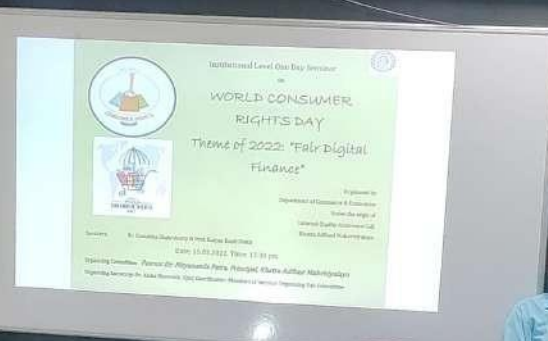
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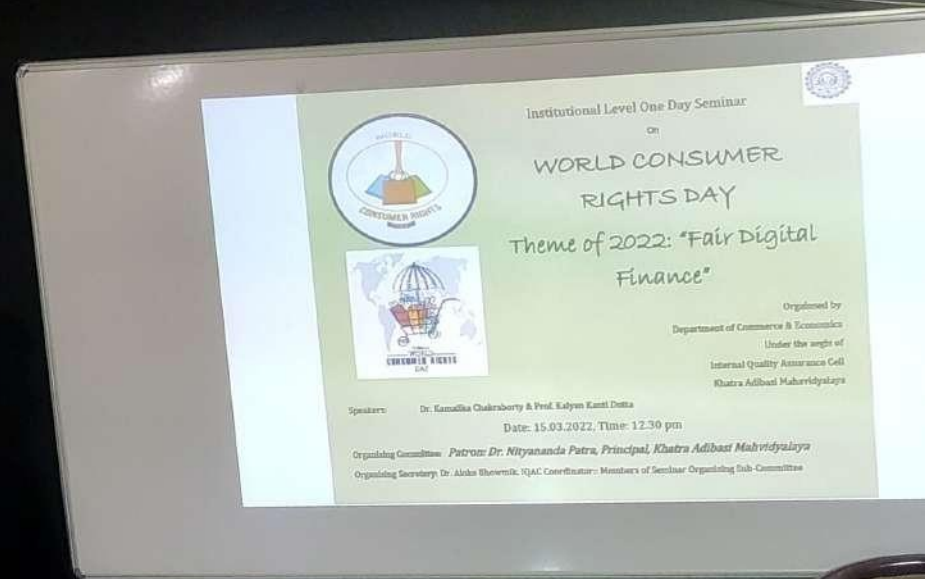
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Institutional Level One Day Seminar
ON
WORLD CONSUMER
RIGHTS DAY
Theme of 2022: "Fair Digital
Finance"
Organized by
Department of Commerce & Economics
Under the aegis of
Inter-University Association Cell
Kolkata Admitted Makrara College
Speakers: Dr. Koushik Chatterjee & Prof. Kalyan Kanti Datta
Date: 15.03.2022, Time: 12.30 pm
Organizing Committee: Faculty Dr. Nityananda Patra, Principal, Kalyan Adhikari Mahavidyalaya
Organizing Secretary: Dr. Anika Sharmah, UGC Coordinator, West Bengal Organizing Sub-Committee

Makrara, West Bengal, India

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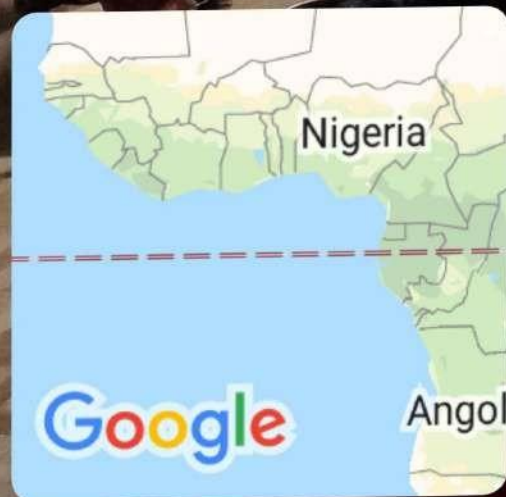
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Institutional Level One Day Seminar
On
**WORLD CONSUMER
RIGHTS DAY**
Theme of 2022: "Fair Digital
Finance"

Organized by
Department of Commerce & Economics
Under the aegis of
Internal Quality Assurance Cell
Bhadrak Autonomous Mahavidyalaya

Sponsors: Dr. Kamalesha Ghoshal & Prol. Kajal Kundu
Date: 15.03.2022, Time: 12.30 pm

Organizing Committee: Patron: Dr. Nityasandha Patra, Principal, Bhadrak Autonomous Mahavidyalaya
Organizing Secretary: Dr. Shiba Bhattacharya, IQAC Coordinator, Members of Institute Organizing Sub-Committee



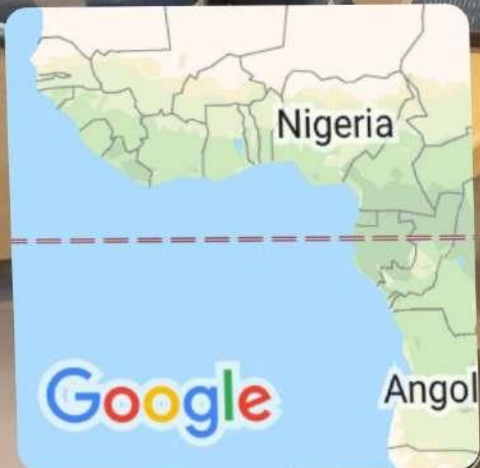
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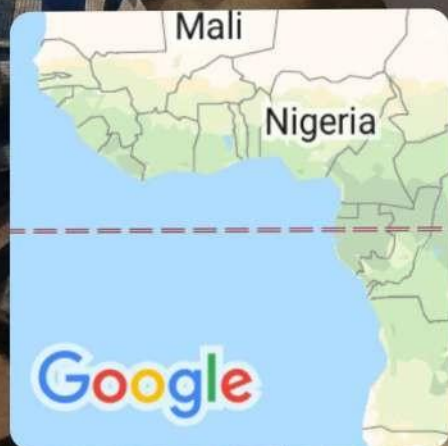
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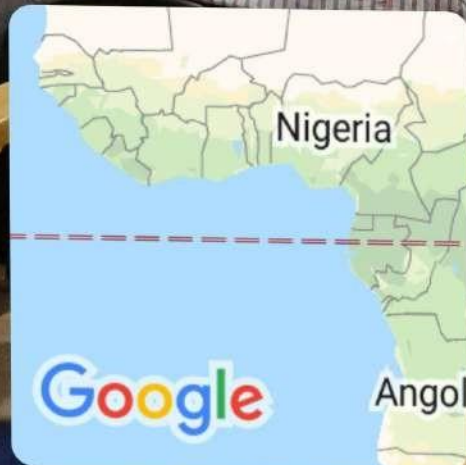
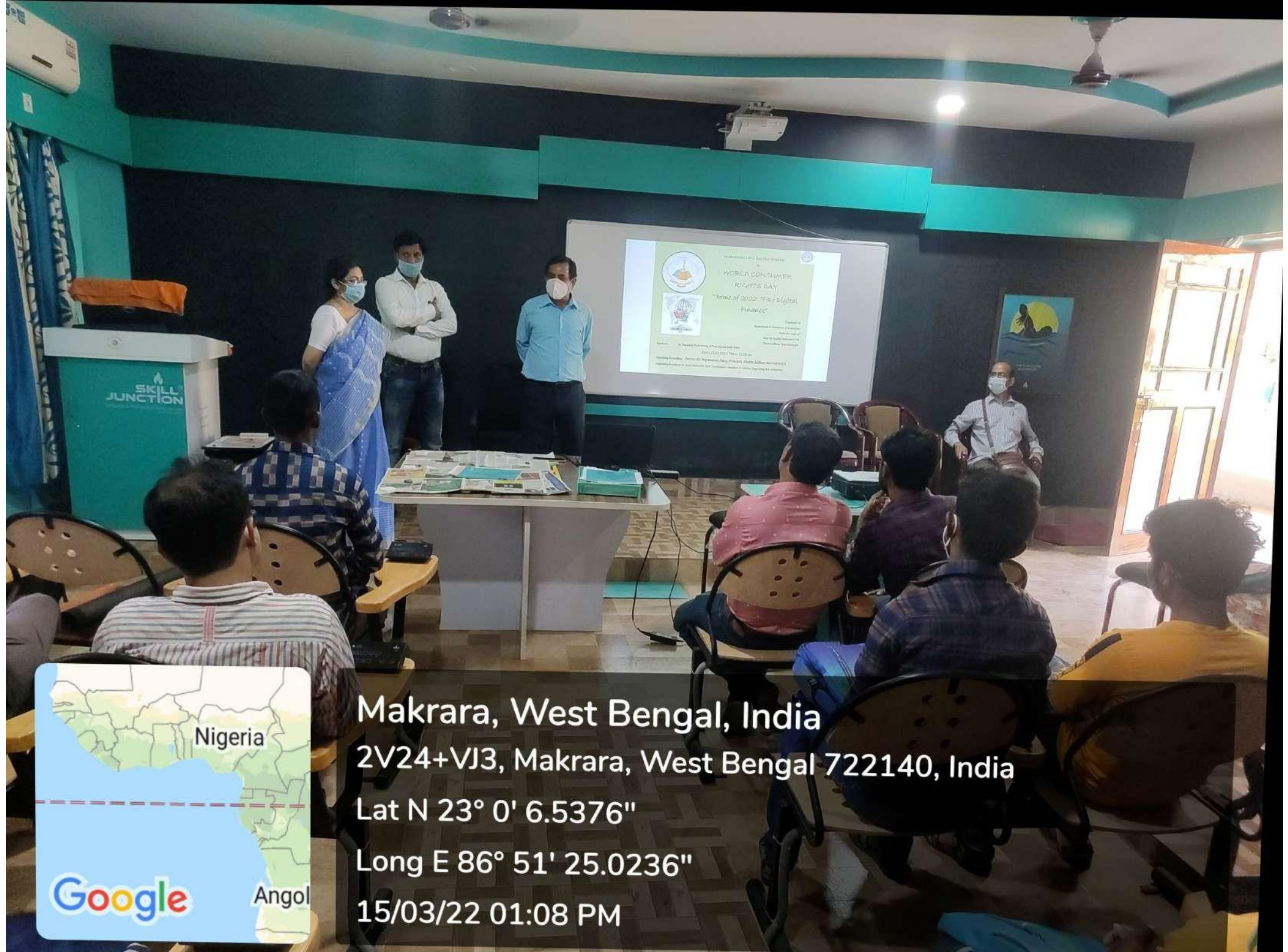
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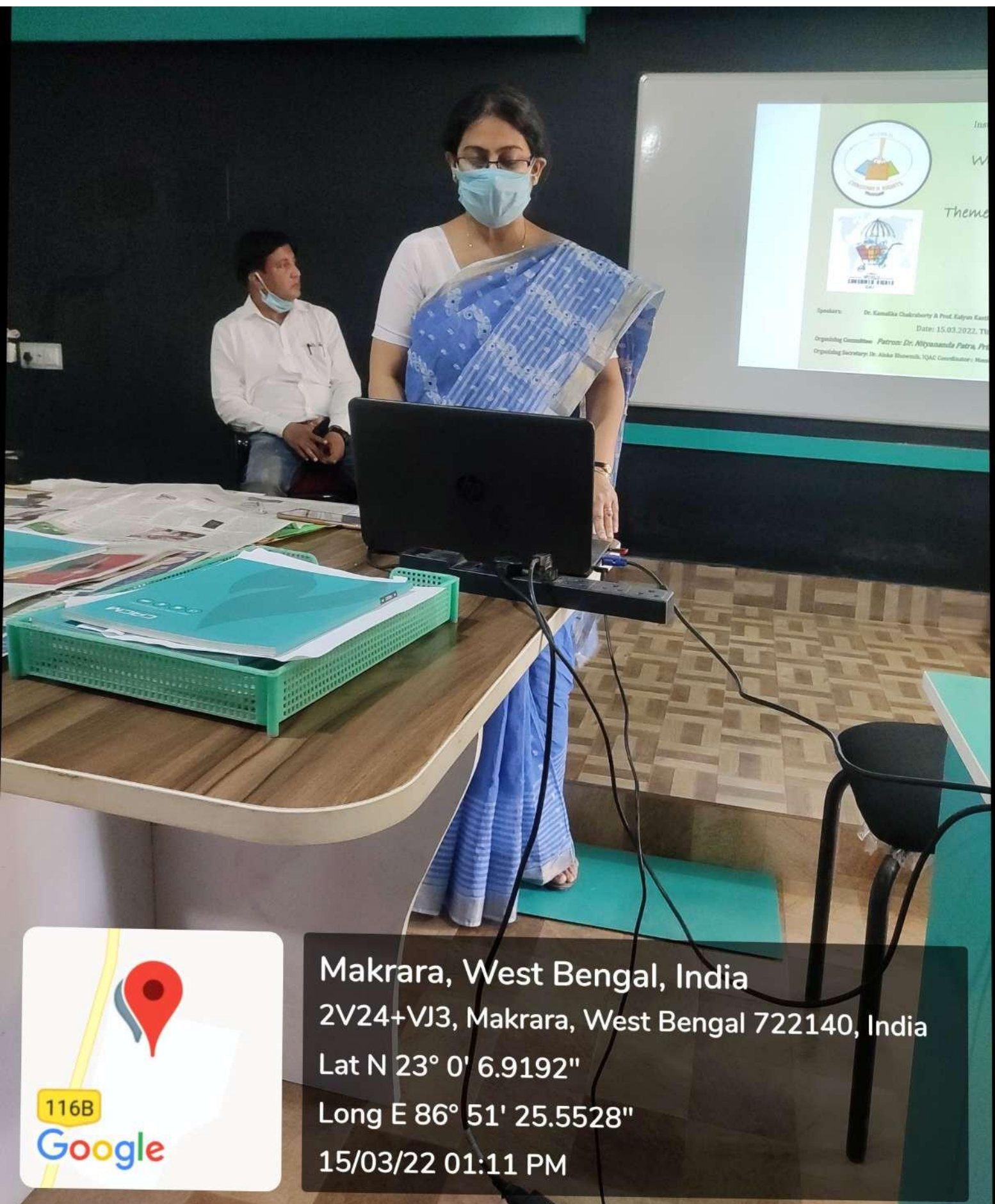
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Makrara, West Bengal, India

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- The consumer movement marks 15th March with World Consumer Rights Day every year, as a means of raising global awareness about consumer rights and needs
- Celebrating the day is a chance to demand that the rights of all consumers are respected and protected, and to protest against market abuses and social injustices which undermine those rights
- World Consumer Rights Day was inspired by President John F. Kennedy, who sent a special message to the US Congress on 15th March 1962, in which he formally addressed the issue of consumer rights. He was the first world leader to do so.
- The consumer movement first marked that date in 1983 and now uses the day every year to mobilise action on important issues and campaigns

Makrara, West Bengal, India

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CONSUMERS INTERNATIONAL
WORLD CONSUMER
RIGHTS DAY 2022

FAIR DIGITAL FINANCE

Makrara, West Bengal, India

2V24+VJ3, Makrara, West Bengal 722140, India

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Makrara, West Bengal, India

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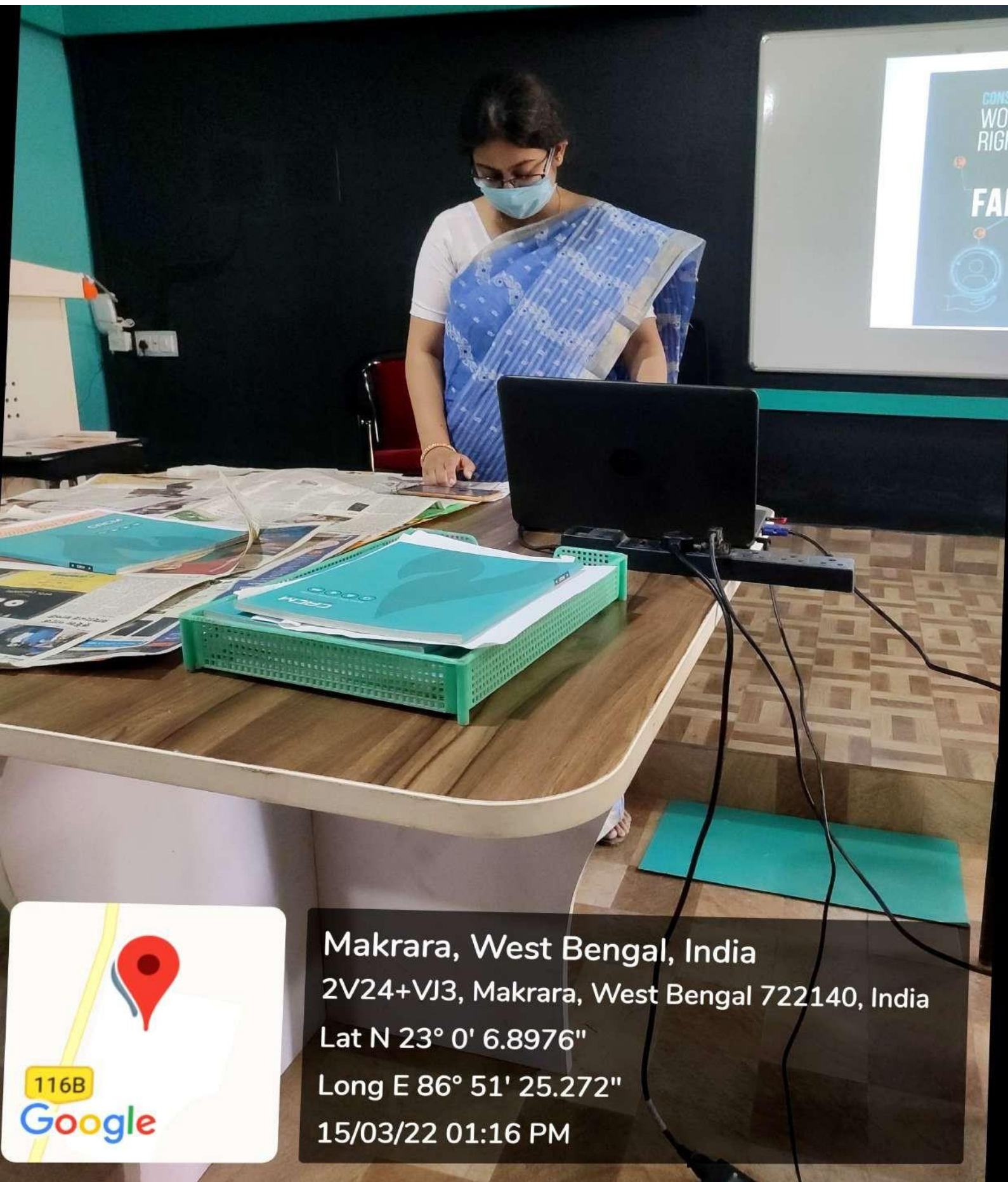
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Makrara, West Bengal, India

2V24+VJ3, Makrara, West Bengal 722140, India

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Long E 86° 51' 25.272"

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- ❑ Digital financial services have created new risks along with exacerbating traditional risks that can lead to unfair outcomes for consumers and leave those who are vulnerable behind in an increasingly cashless society
- ❑ It is more important now than ever to build on our knowledge and work together to understand what fair financial services looks like in a digital world
- ❑ Achieving fair digital finance for all requires a global, collaborative, and coordinated approach. The rapid evolving and complex nature of digital financial services demonstrate the need for innovative regulatory approaches and digital financial services and products that centre consumer protection and empowerment.



Makrara, West Bengal, India

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Makrara, West Bengal, India

2V24+VJ3, Makrara, West Bengal 722140, India

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15/03/22 01:19 PM

- Digital financial services have created new risks along with exacerbating traditional risks that can lead to unfair outcomes for consumers and leave those who are vulnerable behind in an increasingly cashless society.
- It is more important now than ever to build on our knowledge and work together to understand what fair financial services looks like in a digital world.
- Achieving fair digital finance for all requires a global, collaborative, and coordinated approach. The rapidly evolving and complex nature of digital financial services demonstrates the need for innovative regulatory approaches and digital financial services and products that centre consumer protection and empowerment.



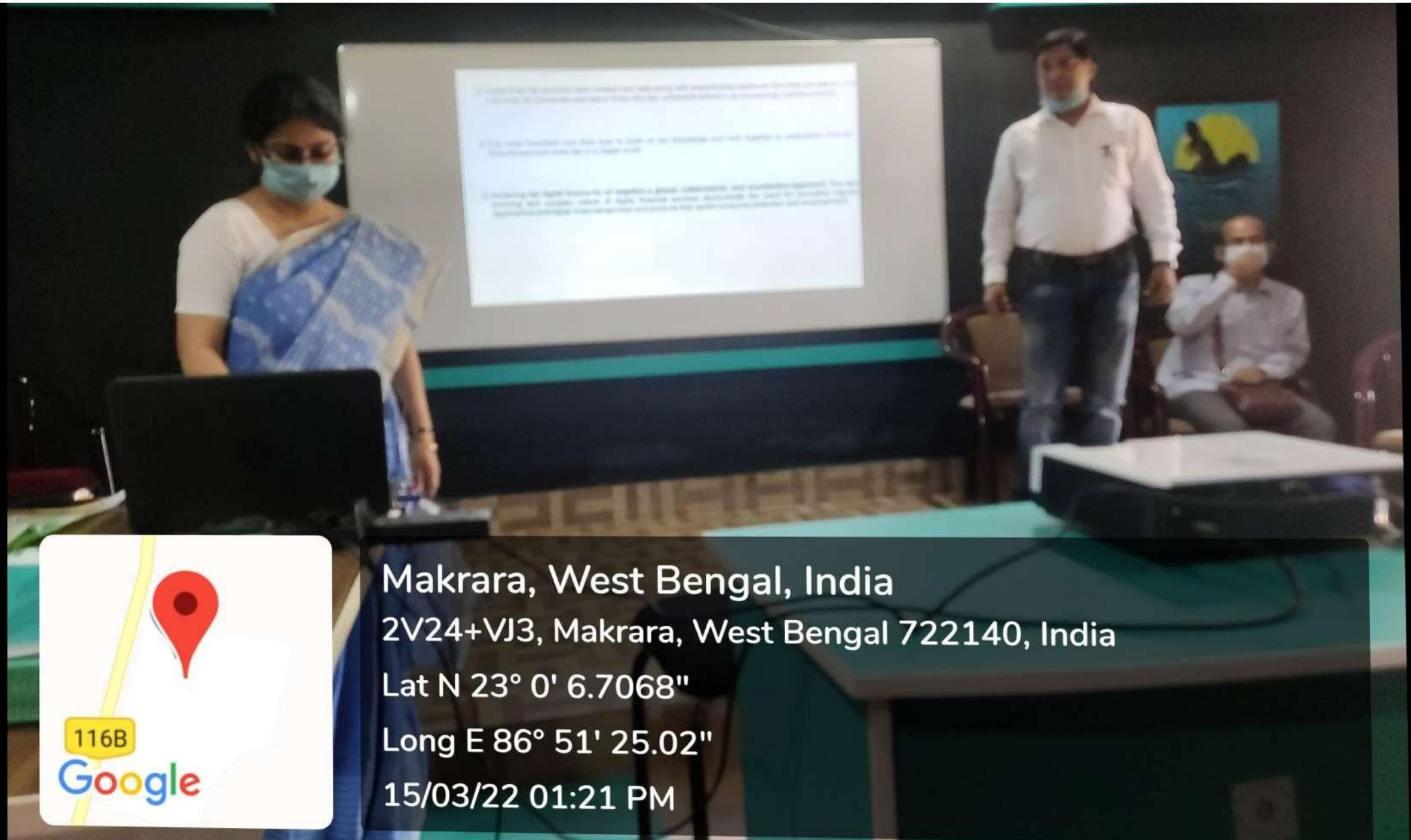
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Makrara, West Bengal, India

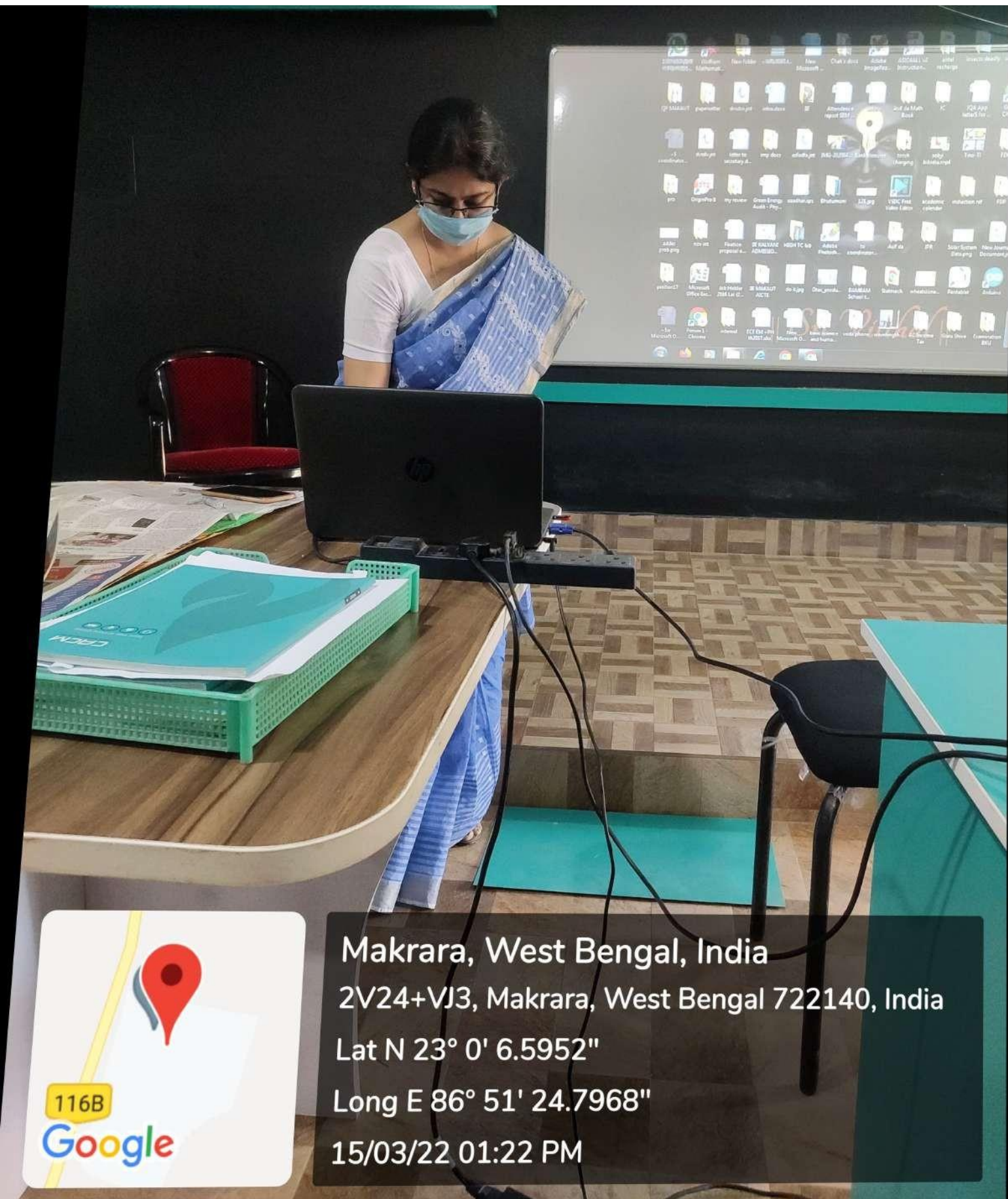
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Report on World Consumer Rights Day 2022

Khatra Adibasi Mahavidyalaya, Bankura

World Consumer Rights Day is celebrated every year on 15th March throughout the world as a means of raising global awareness about consumer rights and needs. On 15.03.2022 the Economics Department and the Commerce Department of our college, under the aegis of IQAC, organized a seminar to celebrate World Consumer Rights Day. This year the theme was 'Fair Digital Finance'. About 50 participants (including teachers and students) were present in the seminar. The programme began with the inaugural speech delivered by Dr. Nityananda Patra, Principal, Khatra Adibasi Mahavidyalaya. Dr. Kamalika Chakraborty, Assistant Professor of Economics and Shri Kalyan Kanti Dutta, Assistant Professor of Commerce spoke on important issues related to World Consumer Rights Day. Dr. Kamalika Chakraborty made a PowerPoint Presentation on the theme of World Consumer Rights Day 2022 i.e., 'Fair Digital Finance' before the students and explained the relevance of this theme in today's world. At the end of the presentation queries from the students were answered by the speaker.

Objectives

The main objectives of this seminar were:

- a) to draw the attention of the students to market malpractices, which undermine the rights of consumers and what more can be done to empower buyers
- b) to make students aware about the risks related to the use of digital financial services
- c) to aware students about the enhanced risks related to digital finance at the time of COVID 19 pandemic
- d) to discuss about the need for innovative regulatory approaches and digital financial services and products that give importance to consumer protection and empowerment.

Outcomes

The outcomes of this seminar were:

- a) Students learnt about the significance of World Consumer Rights Day
- b) They became aware about the various market malpractices that interfere with the rights of the consumers
- c) Students became conscious while using digital financial services such as internet and mobile banking, ATM, cards, e-wallet etc.

Geo tagged photographs of the celebration of World Consumer Rights Day on 15.03.2022



